

**A 5 half-day International Training Course**  
**Using Evidence for more Effective Policies**  
**New Instruments for a Learning Government**



*8-13 May 2022, George Washington University  
Washington DC, USA*

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In order to ensure that governmental policies are effective and serve the people's needs, we need develop and institutionalize ways to increase the use of evidence to inform policymaking. This was a key-take-away from the international conference [Evidence for Policymakers](#) in The Hague, December 2021.

Together with Kathryn Newcomer and Nick Hart, of resp. the George Washington University (GWU) and the US Data Foundation, STEPPS has designed a five half-day course on **“Applying Evidence for more Effective Policies”**. This will take place from **May 9 to 13** at GWU. We have decided to do this Course in the US morning, so that European participants may join virtually in their afternoon/early evening. This course will combine the best available expertise in Washington DC with some leading experts outside the USA. They will demonstrate how to use policy research for more effective policies and to improve collaboration to achieve more evidence based policy.

Each day addresses a different theme, although some key elements of evidence building — such as policy evaluation and data-analysis — are touched upon every day. The last day ends with a **case study exercise**, in where we challenge you to apply instruments to evaluate a policy program while you have to cope with the risks that occur when evaluators get closer to policy agendas.

**Employees or relations of the Institute for Municipal Clerks get an 20% registration discount by selecting the discounted registration type on the [registration form](#)!**