

International Institute of Municipal Clerks

2025/2026 Public Relations & Marketing Committee Roster

Term: May 22, 2025 through May 21, 2026

PURPOSE:

To market and promote IIMC and its ideals with the dual aims of raising the status and image of local government professionals and attracting new members from all regions.

2025/2026 Goals & Objectives

1. Submit at least 1 article for the News Digest in the area of best practices, management and leadership.
2. Promote marketing plans for Program Excellence in Governance Award, recognizing innovation and best practices.
3. Develop existing materials and new marketing ideas for Municipal Clerk's Week.

Deadlines:

July 15, 2025	Identify and submit to Headquarters budget justification requested (if any) necessary to accomplish the Committee's goals and objectives. All requested will be reviewed by the Budget and Planning Committee.
September 17, 2025	File a Report with Headquarters for inclusion with agenda materials for the November IIMC Board of Directors Mid-Year Meeting.
March 26, 2026	File the final report with Headquarters for inclusion with the Annual Report.

Allison May, CMC

Chair

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Vice Chair

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Lindsey Grigg-Moak, MMC

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2025/2026 Public Relations & Marketing Committee Roster

Angela R. Johnson, MMC**Member**

Clerk/Treasurer

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Phone: (307) 868-2278**Fax:** (307) 868-2608**Email:** meetetse@townofmeetetse.org**Kimberly Johnson, MMC****Member**

Town Clerk

Town of Smithville

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Smithville, MS 38870-0010

Phone: (662) 651-4411**Fax:** (662) 651-5226**Email:** tostc@traceroad.net**Catherine Kalland****Member**

Deputy Clerk

City of Otsego

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Phone: (763) 235-3151**Fax:****Email:** kkalland@otsegomn.gov**Katie Lewallen, CMC****Member**

Clerk of Council

City of Riverside

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Clerk to the Board of Commissioners

County of Davie

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Phone: (336) 909-4428**Fax:****Email:** klogan@daviecountync.gov**Sharon McFadden, MMC****Member**

City Clerk

City of Mineral Wells

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Mineral Wells, TX 76068-0460

Phone: (940) 328-7702**Fax:** (940) 328-7704**Email:** smcfadden@mineralwellstx.gov**Lisa P. Stites, MMC****Member**

Town Clerk

Town of Oak Island

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Phone: (910) 201-8004**Fax:** (910) 278-3400**Email:** lstites@oakislandnc.gov**Lori McWilliams, MMC****Board Liaison**

Village Clerk/PIO

Village of Tequesta

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Phone: (561) 768-0443**Fax:** (561) 768-0686**Email:** lmwilliams@tequesta.org**Annie C. Meredith, MMC****Board Liaison**

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Town Clerk

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