



*The Municipal Clerks' Association of New Jersey
is proud to host the
2020 IIMC Region II Conference
January 28-31, 2020*

Dear Region II Colleague:

The IIMC Region II Annual Conference, hosted by the Municipal Clerks' Association of New Jersey, is scheduled for January 28-31, 2020 in Atlantic City, New Jersey. The conference will be held at the Resorts Casino Hotel, 1133 Boardwalk, Atlantic City, NJ 08401. Resorts Hotel Casino which is perched along the Atlantic City Boardwalk has breathtaking views of the Atlantic Ocean. The theme for this year's conference is *"Today's Vision is Tomorrow's Reality."*

In addition to the conference education sessions scheduled for January 30-31, 2020, we are excited to be offering an Athenian Dialogue on Tuesday, January 28th, as well as a full day of pre-conference education sessions on Wednesday, January 29th. Details regarding all sessions as well as the conference registration form are contained in this registration package.

Attendance for the entire conference - the Athenian Dialogue, the pre-conference education sessions, and the education sessions will enable you to obtain **CMC/MMC** education points, providing you submit the written assessment tool for each. For all New Jersey Clerks, **RMC CEU's** have also been applied for.

Hotel reservations may be made by calling Resorts Casino Hotel Reservations Department at 1-888-797-7700. Please make sure to use the **Reservation Code VMCA20**. A block of rooms have been reserved at the discounted rate of \$49.00 per night plus tax and fees. *The deadline to register for this discounted rate is January 13, 2020.*

If you have any questions, please contact Vinny Buttiglieri at (732) 531-5000 ext. 3321 or send an email to vbuttiglieri@oceantwp.org.

See you at the beautiful Jersey Shore in January 2020!





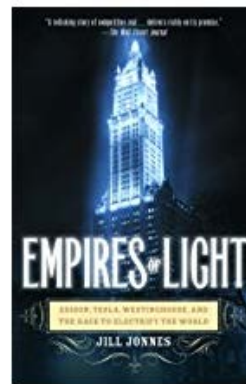
January 28-31, 2020
Resorts Casino Hotel
Atlantic City, NJ

"Today's Vision is Tomorrow's Reality"

Hosted by the New Jersey Municipal Clerks' Association

Athenian Dialogue

Tuesday, January 28, 2020
9:00am - 4:00pm



Empires of Light: Edison, Tesla, Westinghouse, and the Race to Electrify the World
Author: Jill Jonnes

**ALL ATTENDEES MUST PURCHASE AND READ THE BOOK PRIOR TO THE SESSION.
NO ON-SITE REGISTRATION IS PERMITTED.**

Join us for an exciting Athenian Dialogue focused on famous names from Region II and the Northeast!

Thomas Edison - New Jersey; Nikola Tesla - New York; George Westinghouse - Pennsylvania
In the final decades of the nineteenth century, three brilliant and visionary titans of America's Gilded Age—Thomas Edison, Nikola Tesla, and George Westinghouse—battled bitterly as each vied to create a vast and powerful electrical empire. In *Empires of Light*, historian Jill Jonnes portrays this extraordinary trio and their riveting and ruthless world of cutting-edge science, invention, intrigue, money, death, and hard-eyed

Wall Street millionaires. At the heart of the story are Thomas Alva Edison, the nation's most famous and folksy inventor, creator of the incandescent light bulb and mastermind of the world's first direct current electrical light networks; the Serbian wizard of invention Nikola Tesla, elegant, highly eccentric, a dreamer who revolutionized the generation and delivery of electricity; and the charismatic George Westinghouse, Pittsburgh inventor and tough corporate entrepreneur, an industrial idealist who in the era of gaslight imagined a world powered by cheap and plentiful electricity and worked heart and soul to create it.

Edison struggled to introduce his radical new direct current (DC) technology into the hurly-burly of New York City as Tesla and Westinghouse challenged his dominance with their alternating current (AC), thus setting the stage for one of the eeriest feuds in American corporate history, the War of the Electric Currents. The battlegrounds: Wall Street, the 1893 Chicago World's Fair, Niagara Falls, and, finally, the death chamber—Jonnes takes us on the tense walk down a prison hallway and into the sunlit room where William Kemmler, convicted ax murderer, became the first man to die in the electric chair. *Empires of Light* is the gripping history of electricity and how the fateful collision of Edison, Tesla, and Westinghouse left the world utterly transformed.

Facilitator: Anne B. Uecker, MMC
City Clerk/Treasurer, City of St. Francis

3 CMC/MMC Certification Points with completed Assessment

Pre-Conference Education Sessions (Coordinated by Rutgers University)

Wednesday, January 29, 2020

9:00am - 4:00pm

9:00am - 12:00pm

Exploring the Connections between Leadership and Communication as a Municipal Clerk: Implications for Interpersonal, Group, and Organizational Excellence

Leadership and communication competence are both recognized as critical dimensions for interpersonal, group, and organizational excellence. In this session, attendees will have an opportunity to explore the connections between leadership and communication, and the ways in which this connection can help individuals in their roles as municipal clerks. The workshop will continue with an interactive presentation of a framework for the design and implementation of effective communication strategies.

1:00pm - 4:00pm

Pursuing a Growth Mindset in your Role as a Municipal Clerk

Building upon the work of psychologist Carol Dweck, participants will be given an opportunity to explore the differences between a fixed and growth mindset. The session will also discuss various strategies for applying a growth mindset in one's life and work.

Facilitator: Dr. Ralph Gigliotti,
Director of Leadership Development and Research, Rutgers Center for
Organizational Leadership

CMC/MMC points with completed assessment
NJ RMC CEU's are pending

Conference Education Sessions

Thursday, January 30, 2020

8:30am - 4:30pm

8:30am - 11:45am

How to Drive the Energy Vampires Away - and to Move Forward with Positive Energy

This session will focus on how to work with and transform Energy Vampires into positive energy bus drivers. It is a choice we make every day to be positive or negative. It is hard to stay focused when all the energy is sucked up with negativity, but we can do it!. Whether you lead from the top down or the bottom up, your positive energy can impact your organization for the better.

Facilitator: Anne B. Uecker

City Clerk/Treasurer, City of St. Francis

*CMC/MMC points with completed assessment
NJ RMC CEU's are pending*

1:30pm - 2:30pm

Ethics in the Workplace

A sampling of case studies of ethics violations... or are they? You be the judge. Test your ethical compass.

Facilitator: Fred Semrau, Esq.

*CMC/MMC points with completed assessment
NJ RMC CEU's are pending*

3:00pm - 4:30pm

Staying Safe with Technology in Local Government

This session will provide attendees an overview of cybercrime and ways individuals and organizations can protect themselves from becoming victims of cyber-attacks. The session will cover the motivations and tactics used by individual and organized crime groups of hackers to attack local governments, businesses, and individuals. Best practices, including references to helpful websites to help organizations and individuals protect themselves from attack will be presented. Attendees should leave the session with an understanding of why and how they are being attacked and how they can avoid becoming victims.

Facilitator: Marc Pfeiffer

Assistant Director, Bloustein Local Government Research
Center Principal, PfeifferGov, LLC

*CMC/MMC points with completed assessment
NJ RMC CEU's are pending*

Friday, January 31, 2020

8:30am - 12:00pm

8:30am - 9:30am

IIMC Region II Business Meeting

Region II Directors:

Diane Pflugfelder, MMC, Clerk/Administrator - Liberty Township, NJ

Terri Hudson, MMC, Clerk - Milford, DE

10:00am - Noon

Active Shooter/Election Security

This session will provide attendees tools to recognize potential workplace violence indicators as well as actions to take when confronted with an active shooter and responding law enforcement officials. Attendees will also be given the tools to be able to describe how to manage the consequences of an active shooter incident.

Facilitator: Lieutenant Gary Brandt

New Jersey State Police Protection Unit

CMC/MMC points with completed assessment

NJ RMC CEU's are pending



Conference Registration

2020 IIMC Region II Conference, Atlantic City, NJ
(Registration Deadline is December 20, 2019)

(Please print or type)

Name: _____ Title: _____

(Check all that apply) CMC MMC RMC

Municipality/Organization: _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

Guest's Name: _____

_____ Tuesday, January 28, 2020 \$125
(Athenian Dialogue (includes lunch). Space is limited.

_____ Wednesday, January 29, 2020 \$175
Pre-Conference (includes breakfast, lunch, educational sessions and welcome reception)

_____ Thursday, January 30 & Friday, January 31, 2020 \$250
Conference (includes breakfast, lunch, educational sessions and dinner)

_____ Guest \$200
(includes lunches, welcome reception and dinner)

_____ Late/On-Site Registration \$50
(registrations received after December 20th)

TOTAL DUE \$ _____

Make checks payable to MCANJ

Mail registration form and payment to: **Vincent Buttiglieri**

**Township of Ocean
399 Monmouth Road
Oakhurst, NJ 07755**

Any dietary restrictions or questions?

Contact Vinny Buttiglieri at vbuttiglieri@oceantwp.org or (732)531-5000 ext. 3321

NO REFUNDS AFTER DECEMBER 30, 2019