



## SPONSORSHIP OPPORTUNITIES

For more information about sponsorship opportunities,  
contact Executive Director Chris Shalby at [chriss@iimc.com](mailto:chriss@iimc.com) or 909/944-4162

### IIMC ANNUAL CONFERENCE

*All Sponsors will be recognized in the Conference Daily Program and the June/July Issue of the Online News Digest Magazine.*

### STAR LEVEL -- \$5,000

#### SPONSOR BENEFITS

- ✓ ONE booth in exhibit hall at 50% reduced rate (marketing value of \$5,000)
- ✓ Sponsor ONE Refreshment Break (marketing value of \$5,000)
- ✓ Your Brochure enclosed in Conference Delegate Bags (marketing value of \$5,000)

### GOLD LEVEL -- \$7,500

#### SPONSOR BENEFITS

- ✓ ONE complimentary booth in exhibit hall (marketing value of \$5,000)
- ✓ Sponsor ONE Refreshment Break (marketing value of \$5,000)
- ✓ Your Brochure enclosed in Conference Delegate Bags (marketing value of \$5,000)
- ✓ One complimentary one-quarter page color advertisement in *News Digest* (marketing value of \$5,500)

## PLATINUM LEVEL -- \$10,000

### SPONSOR BENEFITS

- ✓ TWO complimentary booths in exhibit hall (marketing value of \$10,000)
- ✓ ONE Education Session - preapproved -- (marketing value of \$10,000)
- ✓ Sponsor ONE Refreshment Break (marketing value of \$5,000)
- ✓ Your Brochure enclosed in Conference Delegate Bags (marketing value of \$5,000)
- ✓ Verbal Recognition at TWO General Sessions (marketing value of \$10,000)
- ✓ Company Logo and Link on IIMC's Web Site Sponsor Page (marketing value of \$5,000)
- ✓ Two-Half Page & Two-Quarter Page Color Ads in the *News Digest* (value of \$5,500/each per issue)
- ✓ Your Logo Placed in the Conference Section (11 issues) of the *News Digest* (marketing value of \$5,500)

## EMERALD LEVEL -- \$15,000

### SPONSOR BENEFITS

- ✓ TWO complimentary booths in exhibit hall (marketing value of \$10,000)
- ✓ ONE Education Session - preapproved -- (marketing value of \$10,000)
- ✓ Co-Sponsor TWO Refreshment Breaks (marketing value of \$10,000)
- ✓ Your Brochure enclosed in Conference Delegate Bags (marketing value of \$5,000)
- ✓ Verbal Recognition at TWO General Sessions (marketing value of \$15,000)
- ✓ Company Logo and Link on IIMC's Web Site Sponsor Page (marketing value of \$5,000)
- ✓ ELEVEN Half-Page Color Ads in the on-line *News Digest* (value of \$5,500/each per issue)
- ✓ Your Logo Placed in the Conference Section (11 issues) of the *News Digest* (marketing value of \$5,500)

## PREMIER DIAMOND LEVEL -- \$25,000

### SPONSOR BENEFITS

- ✓ TWO complimentary booths in exhibit hall (marketing value of \$10,000)
- ✓ ONE Education Session - preapproved -- (marketing value of \$10,000)
- ✓ Sponsor ALL Refreshment Breaks (marketing value of \$15,000)
- ✓ Sponsor ALL MEAL Breaks (marketing value of \$10,000)
- ✓ Your Brochure enclosed in Conference Delegate Bag (marketing value of \$10,000)
- ✓ Verbal Recognition at ALL General Sessions (marketing value of \$20,000)
- ✓ Company Logo and Link on IIMC's Web Site Sponsor Page (marketing value of \$5,000)
- ✓ ELEVEN Half-Page Color Ads in the *News Digest* (marketing value of \$5,500)
- ✓ Logo Placed in the Conference Section (11 issues) of the *News Digest* (value of \$5,500/each per issue)
- ✓ Company Logo and Link on IIMC's Home Page (marketing value of \$25,000)
- ✓ TWO Complete IIMC Membership Mailing List (marketing value of \$10,000)
- ✓ THREE Complimentary Delegate Registration Packages (marketing value of \$5,000)