

# IIMC Region IV Meeting

December 5-7, 2019 • Hilton Palacio del Rio Hotel, San Antonio, Texas

IIMC REGION IV • ARKANSAS LOUISIANA MISSISSIPPI OKLAHOMA TEXAS



Hilton Palacio del Rio

## **Event Hotel: Hilton Palacio del Rio**

Please make your hotel room reservations at the **Hilton Palacio del Rio Hotel** 200 S. Alamo St., San Antonio, Texas 78205.

Hotel reservations can be made over the phone at 210-222-1400 or via their [website](#).

**HOTEL GROUP NAME:** IIMC Region 4

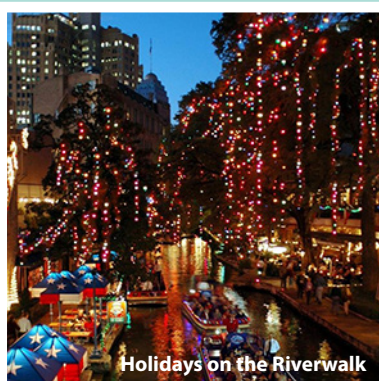
**HOTEL GROUP RATE APPLIES:**

December 5-7, 2019

**ROOM BLOCK GROUP RATE:**

\$126 single/\$176 double per night (plus 6% State; 9% City; 1.75% County; and 1.25% Tourism PID Fee).

Hotel valet parking is \$44 per day.



Holidays on the Riverwalk

## IIMC Region IV Meeting Schedule of Events

### Thursday, December 5, 2019

5:30-7:00 p.m.

#### **Registration and Reception**

*Location: Stetson Room, Hilton Palacio del Rio Hotel*

### Friday, December 6

8:30 a.m. *Continental breakfast in the Upper Pavilion Room A&B*

9:00 a.m. **Concurrent Athenian Dialogues begin**

*Location: Upper Pavilion Room A & B, Hilton Palacio del Rio Hotel*

Noon **Luncheon and IIMC Region IV Business Meeting**

*Location: Lower Pavilion*

4:00 p.m. Athenian Dialogues adjourn

6:00 p.m. **River Barge Tour/Cruise: Join us on the beautiful San Antonio Riverwalk with its outstanding holiday lights!**

*Meet-up location: To be announced*

(Guest tickets are \$13 each; one ticket included in each Athenian Dialogue registration)

### Saturday, December 7

8:30-10:30 a.m. **“Fundamentals of an Archival Program”**

*Location: City of San Antonio Municipal Archives, 719 S. Santa Rosa Street*

*Breakfast provided at the Municipal Archives. Transportation sign-up available Thursday night.*

Featuring speaker Nat Norton, certified archivist. “Accessing your archives and essentials functions to build and master an archive program. Defining strategies any entity, regardless of resources, can use preserving important records of historical and cultural significance. Additionally, the session will ensure participants who have established archival programs can expand and develop the skills needed to ensure their programs are up-to-date, while also learning about available technologies to enhance their programs.”

THANK YOU TO OUR SPONSORS





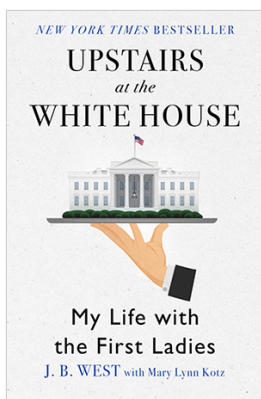
## IIMC Region IV Meeting • Athenian Dialogue Options

Friday, December 6, 2019 • Upper Pavilion Room A & B, Hilton Palacio del Rio Hotel

Anyone is welcome to register. There is a **maximum of 35 participants in each Dialogue**. Learn more about Athenian Dialogues [here](#).

Each Dialogue has been preapproved for three IIMC CMC or MMC education points with the satisfactory, timely completion of a learning assessment. Participation in the Dialogue along with satisfactory, timely completion of the learning assessment can also be used toward recertification as TRMC.

**Attendees are required to purchase their own book and read the book prior to the dialogue.**



### Athenian Dialogue (Option A)

**Upstairs at the White House: My Life with the First Ladies** by J. B. West

With Dialogue Leader Mary Lynne Stratta, TRMC, MMC, IIMC Past President and Athenian Fellow

**Book description:** J. B. West, chief usher of the White House, directed the operations and maintenance of 1600 Pennsylvania Avenue—and coordinated its daily life—at the request of the president and his family. He directed state functions, planned parties, weddings and funerals, gardens and playgrounds, and extensive renovations; and, with a large staff, supervised every activity in the presidential home. For 28 years, first as assistant to the chief usher, then as chief usher, he witnessed national crises and triumphs, and interacted daily with six consecutive presidents and first ladies, as well as their parents, children and grandchildren, and houseguests—including friends, relatives, and heads of state. J. B. West, whom Jackie Kennedy called “one of the most extraordinary men I have ever met,” provides an absorbing, one-of-a-kind history of life among the first ladies. Alive with anecdotes ranging from Eleanor Roosevelt’s fascinating political strategies to Jackie Kennedy’s tragic loss and the personal struggles of Pat Nixon, *Upstairs at the White House* is a rich account of a slice of American history that usually remains behind closed doors.

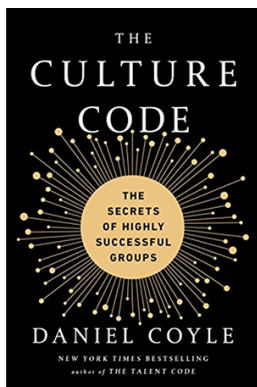
J. B. West is very much like the city clerk in a municipality—we do it all. His leadership skills were phenomenal. His rise to the role of chief usher is interesting and, in many cases, could parallel how many city clerks come into cities in lower level positions and then rise to the position of city clerk. There are also fascinating snippets of the leadership characteristics, strengths and weaknesses of the first ladies from Eleanor Roosevelt to Pat Nixon. Hearing about them from a White House insider presents a different picture than the world has seen. To watch these first ladies struggle to juggle their state duties and demanding official schedule, as well as being a wife, mother, and daughter, shows us glimpses of work-life balance in its most rare form.

### Athenian Dialogue (Option B)

**The Culture Code: The Secrets of Highly Successful Groups** by Daniel Coyle

With Dialogue Leader Lee Woodward, TRMC, MMC, Athenian Fellow

**Book Description:** In *The Culture Code*, Daniel Coyle goes inside some of the world’s most successful organizations—including Pixar, the San Antonio Spurs, and U.S. Navy’s SEAL Team Six—and reveals what makes them tick. He demystifies the culture-building process by identifying three key skills that generate cohesion and cooperation, and explains how diverse groups learn to function with a single mind. Drawing on examples that range from internet retailer Zappos to the comedy troupe Upright Citizens Brigade to a daring gang of jewel thieves, Coyle offers specific strategies that trigger learning, spark collaboration, build trust, and drive positive change. Coyle unearths helpful stories of failure that illustrate what not to do, troubleshoots common pitfalls, and shares advice about reforming a toxic culture. Combining leading-edge science, on-the-ground insights from world-class leaders, and practical ideas for action, *The Culture Code* offers a roadmap for creating an environment where innovation flourishes, problems get solved, and expectations are exceeded. Culture is not something you are—it’s something you do. *The Culture Code* puts the power in your hands. No matter the size of the group or the goal, this book can teach you the principles of cultural chemistry that transform individuals into teams that can accomplish amazing things together.







## IIMC Region IV Meeting • Registration Form

December 5-7, 2019, San Antonio, Texas

**Education Credit:** Each Dialogue has been preapproved for three IIMC CMC or MMC education points with the satisfactory, timely completion of a learning assessment. Participation in the Dialogue along with satisfactory, timely completion of the learning assessment can also be used toward recertification as TRMC.

**If paying by check, please also email this completed form immediately to [municlerks@unt.edu](mailto:municlerks@unt.edu) to secure your Athenian Dialogue choice.**

**Questions?** Call or email the **Texas Municipal Clerks Association office: 940-565-3488** or [municlerks@unt.edu](mailto:municlerks@unt.edu).

**Registration is \$120 per person** and includes Thursday evening reception, Friday breakfast, a Friday Athenian Dialogue, Friday luncheon, one Friday River Barge Tour/Cruise ticket, Saturday breakfast, and the Saturday "Fundamentals of an Archival Program." Please let us know below if you need cruise tickets for any guest(s).

### OPTIONS:

► **ATHENIAN DIALOGUE CHOICE**

Please check only one option:

- Athenian Dialogue A  
**Upstairs at the White House**
- Athenian Dialogue B  
**The Culture Code**

*For our planning purposes:*

► Will you be attending the Thursday evening **reception**?

Yes  No

► Will you be attending the Friday evening **River Barge Tour/Cruise**?

Yes  No

► Will you be attending the Saturday **"Fundamentals of an Archival Program"**?

Yes  No

### REGISTRANT:

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

MUNICIPALITY \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP CODE \_\_\_\_\_

OFFICE/PREFERRED PHONE NUMBER \_\_\_\_\_

CELL NUMBER (in case needed during event) \_\_\_\_\_

CMC or MMC? \_\_\_\_\_

### REGISTRATION FEES:

**TO REGISTER:** Register **ONLINE** at the TMCA store link at [municlerks.unt.edu](http://municlerks.unt.edu) OR make **CHECK** payable to TMCA, Inc., and mail this form with payment to: **TMCA, Inc., 1155 Union Circle #305067, Denton TX 76203.**

QUANTITY

COST

TOTAL

Number of attendees: \_\_\_\_\_ x **\$120** each \_\_\_\_\_

**Guest** River Barge/Cruise ticket(s): \_\_\_\_\_ x **\$13** each \_\_\_\_\_

**GRAND TOTAL:** \_\_\_\_\_