



IIMC Region XI Management Board

Minutes of the meeting held at Hinckley Island Hotel, Hinckley on 1 October 2019

PRESENT

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| Djimmer Petrusma | Region XI Director | A |
| Kathryn Richmond | Region XI Director | P |
| Lana McPherson | IIMC President | P |
| Tom van der Hoven | Region XI Development Consultant | P |
| Chris Shalby | Executive Director IIMC | P |
| ADSO | John Austin (ADSO Chairman) | P |
| | Peter Savage | A |
| | Paul Wickenden (Liaison) | A |
| IMASA | Winnie Baloyi (IMASA President) | A |
| SLCC | Sarah Jeffries (SLCC President) | P |
| | Michael King (SLCC Board Chairman) | P |
| | Linda Larter (SLCC Incoming President) | P |
| | Bruce Poole (Past Director IIMC) | P |
| | Katherine Owen | P |
| | Naomi Bibi | P |
| | Purvis??????? | P |
| | Rob Smith (SLCC CEO) | P |
| SOLAR | Jan Todd (SOLAR President) | A |
| | Geoff Fogg | A |
| UDiTE | Ronny Fredericks (UDiTE Executive Director) | A |
| VvG | Renee Wiggers (VvG President) | - |
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1. Confirmation of Chairman

The meeting agreed that Region Director Kathryn Richmond would Chair the meeting.

The Chairman welcomed those present with special reference to IIMC President Lana McPherson, SLCC President Sarah Jeffries, IIMC Executive Director Chris Shalby and Incoming SLCC President Linda Larter.

2. Approval of the Minutes

The meeting approved the Minutes of the Board meeting of 21 May 2019.

3. Feedback on UK Symposium 2019

- a. Tom van der Hoven thanked Rob Smith, SLCC CEO and his staff, especially Helen Quick, for their support and contributions in making a success of the Symposium.
- b. The Study Tour attracted 34 participants whilst around 160 delegates attended the Thursday and about 80 the Friday of the Symposium. On the Thursday we overlapped with SLCC's Leadership in Action event and hence the higher attendance on the Thursday.
- c. Delegates came from the US, Canada, England, Wales, Scotland, the Netherlands and Belgium.
- d. The gala dinner at Warwick Castle proved to be a popular attraction with 113 attendees. We also attracted 10 exhibitors and sponsors.
- e. Despite a worse \$/£ exchange rate than when we started our planning, we managed to keep within budget and ended up with a small surplus.
- f. We had 10 sponsors and exhibitors for the event.
- g. Feedback has been overwhelmingly positive with 100% of delegates who responded rating their experience as excellent/good and indicating that they will attend a similar event in future.
- h. Discussions have started with the VvG in the Netherlands who are keen for us to take the 2021 Symposium to the Netherlands with the possibility of linking it with their annual conference. Amsterdam has been suggested as a possible venue. Tom van der Hoven will be meeting with them again in a couple of days to explore this further.
- i. Kathryn Richmond mentioned that following discussions with Hans Rijs during the Symposium, Waltham Abbey Town Council had received a visit from councillors and colleagues at Bodegraven, Netherlands. It was a very interesting experience and councillors from both sides found it worthwhile.
- j. Kathryn also enquired as to whether the International Relations Committee would again have a stand at the IIMC annual conference in St Louis. Chris Shalby confirmed that they would have a stand.

Resolved:

That the report be noted.

4. Review of Region XI Action Plan

Tom van der Hoven mentioned that the main focus of the Plan would be on the arrangements to host the 2021 Symposium.

He also mentioned that he had tried to make contact with a relevant association in Puerto Rico but so far without success. Rather than focussing too much on expansion of numbers we need to ensure that our current members are happy with the services and opportunities they have.

Kathryn Richmond enquired as to whether the International Relations Committee would again have a stand at the IIMC annual conference in St Louis. Chris Shalby confirmed that they would.

Resolved:

That the Action Plan be agreed.

5. Region XI Development Consultant update.

Resolved:

The Development Consultant's report to the IIMC Board was noted.

6. International Relations Committee

Bruce Poole mentioned that he was a member of the Committee and that it had not yet had a meeting. Chris Shalby explained that the Chairman of the Committee had taken on a new post at his council and which had demanded most of his time.

The report of the International Relations Committee Chairman to the IIMC Board was noted.

7. Membership

There are 5410 members in Region XI. Of these 4889 are from the UK, 507 VvG members and the remaining 14 from other countries. ADSO, SLCC and VvG have signed up to the bulk membership scheme and hopefully others will follow.

IMASA had requested the IIMC Board to consider a reduced rate for them due to their circumstances and this will be considered by the IIMC Board at their November meeting. The Region XI Management Board supported the request.

John Austin mentioned that ADSO had asked Paul Wickenden to act as liaison with Tom and IIMC. It was important to make IIMC more relevant to their ADSO members. He also mentioned the upcoming discussions regarding possible exchanges with colleagues in Europe – those links are important as the advantages are more easily recognisable.

Chris Shalby suggested that, if there was any interest in Region XI, that IIMC might be able to provide funding for scholarships for educational purposes. He will investigate this further and look forward to hear the views of the associations in Region XI.

Sarah Jeffries mentioned that the Winston Churchill Memorial Trust (www.wcmt.org.uk) funds UK citizens from all parts of society to research a practical topic overseas that can make a real difference to their community or profession when they come home. It might be worthwhile for associations in the UK to investigate the opportunities that this might provide for exchange programs.

Kathryn??? Mentioned a scholarship that was available in Nottingham which she is aware of.

John mentioned the importance of identifying and focussing on the similarities and commonalities that exist irrespective from where you are. Members are not always aware of that and it is an element of the education program they run.

Rob Smith confirmed that relevance was also an issue within SLCC. Members find it difficult to identify any similarities and commonalities. When President Lana mentioned at the Board meeting that she was from a small community he could sense that some members were surprised by this.

President McPherson asked how she could contribute to that understanding and suggested that she could do an article and offered that her contact details be shared with members.

Linda Larter suggested that a 'buddy' system could possibly provide an opportunity for members to share their experiences.

Resolved

- a. That the report be noted.
- b. That the possibility of scholarships be investigated further by IIMC's ED.
- c. That the option of the introduction of a 'buddy system' be investigated.

8. Next Newsletter

Tom van der Hoven reported that the next newsletter will be sent out in January/February 2020. Contributions from individual members and associations will be required and he will contact members in due course for contributions.

Noted

9. Region XI Activities in the future

Bernadette Jansen of VvG had suggested at our May meeting that it would be beneficial to understand job profiles in the various countries and associations within Region XI and to see how certification would apply to them as it differed from those in the USA. She had discussed it with Dr Long and she offered to act as coordinator for collecting this information. That meeting supported the initiative and accepted her offer. Associations were requested to email Bernadette with their information. Her contact details are: B.Jansen@voorst.nl.

So far only ADSO (John Austin and Paul Wickenden) and SLCC (Sarah Jeffries and Michael King) has responded and she has asked others to please provide her with the information. Sarah Jeffries offered to provide a few more from SLCC and Tom undertook to take it up with the other associations.

Associations were asked to email the dates of their 2020/21 events to the Development Consultant so that IIMC's website could be updated. The next Region XI Board meeting will take place as and when required.

Resolved

- a. That the report be noted.
- b. That those associations that have not yet provided job descriptions to Bernadette Jansen, please do so as soon as possible.

10. Matters raised by members

- a. Chris Shalby reported that he had had discussions with his team regarding soft skill seminars and webinars as discussed at the Board meeting in May. He will share the outcome when it is available. John Austin confirmed that webinars could be of interest to his members.
- b. Kathryn Richmond's appointment as Region Director will expire in 2020. The deadline for applications is 22nd January 2020.
- c. Katherine Owen mentioned that she will stand down as a clerk on 12th October 2019 but that she looked forward to continuing as an IIMC member. It was confirmed that as a past SLCC member she would still be entitled to IIMC membership through the bulk membership scheme.

Resolved:

1. That those associations who have not yet responded please provide details of job descriptions of their profession to Bernadette Jansen.
2. That the availability of soft skill webinars be researched and shared.
3. That the forthcoming vacancy as Region Director be noted and that those interested submit their applications no later than 22nd January 2020.

The meeting concluded at 6.30 pm